

REFERENCE CODE: AkAMH

REPOSITORY NAME:

Anchorage Museum at Rasmuson Center
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TITLE: Anchorage Spotlight Slides, 1973

COLLECTION NUMBER: B2022.007

OVERVIEW OF THE COLLECTION

Dates: 1973

Extent: 1 folder

Language and Scripts: The collection is in English.

Name of creator(s): Anchorage Chamber of Commerce, Pana-Vue

Administrative/Biographical History:

“The Anchorage Chamber of Commerce (ACC) was one of the first groups organized in the new city of Anchorage. Begun in July 1915, [...] The original purposes of the Chamber were to serve as a liaison between the residents of Anchorage and the federal agency responsible for the management of the Anchorage town site, and to promote good relations between Anchorage and other Alaskan communities. In 1924, the Anchorage Chamber of Commerce sponsored the formation of an All-Alaska Chamber of Commerce and arranged for its first convention to be held in Anchorage. [...] Today the Anchorage Chamber of Commerce is a non-profit business organization whose purpose is to promote and enhance business and community services in the Anchorage community. The Anchorage Chamber is associated with the state and national chambers of commerce and the Better Business Bureau.”¹

¹ “Guide to the Anchorage Chamber of Commerce records, 1946-2016.” *Archives and Special Collections, UAA/APU Consortium Library*. <https://archives.consortiumlibrary.org/collections/specialcollections/hmc-0048/> Accessed 19 March 2025.

Scope and Content Description: Collection contains 116 PanaVue 35mm slides for Spotlight Anchorage presentation with accompanying Instruction Sheet and annotated Script. Presentation developed by the Anchorage Chamber of Commerce in 1973.

Arrangement: Arranged by format.

CONDITIONS GOVERNING ACCESS AND USE

Restrictions on Access: The collection is open for research use.

Physical Access: Original items in good condition.

Technical Access: A lightbox is recommended for viewing slides.

Conditions Governing Reproduction and Use:

The Anchorage Museum is the owner of the materials and makes available reproductions for research and other uses. Written permission must be obtained from the Anchorage Museum before any reproduction use. The Anchorage Museum does not hold copyright to the materials in the collection. Permission for use will require authorization from the copyright owners.

Preferred Citation:

Spotlight Anchorage, 1973, Anchorage Museum, B2022.7

ADMINISTRATIVE INFORMATION

Acquisition and Appraisal Information

Donated by Kerstin Miller on February 24, 2022.

Separated Materials

A Spotlight Anchorage Order Form was received with the donation and has been placed in the accession file rather than accessioned.

Processing Notes

The Anchorage Spotlight, 1973, Instruction Sheet indicates that the original slide deck contained 180 slides. Only 116 were received from the donor. Collection is not duplicative of the Spotlight Anchorage slide decks in collections B1969.006 and B2000.028. Collection does contain outdated language.

RELATED MATERIALS

B1969.006 Spotlight Anchorage, 1964

B2000.026 Greater Anchorage Chamber of Commerce

B2000.028 Jack Anderson Slide Collection

SUBJECTS

Airports

Anchorage – Dgheytnu (Alaska)

Anchorage Chamber of Commerce

Boats and boating

Communication

Glaciers

Housing

Medical Care

Recreation

Telecommunication

Tourism

Trans-Alaska Pipeline System (Alaska)

Transportation

Description of the Collection

F1

Color Slides

.1 – 4 Introduction – Pribilof Seal

.2 – 6 Introduction – Columbia Glacier

.3 – 7 Introduction – North Slope

.4 – 8 Introduction – Matanuska Glacier

.5 – 9 Introduction – Matanuska Harvest

.6 – 11 Introduction – Good Viewpoint

.7 – 13 Credits

.8 – 16 City Overview – Downtown Aerial

.9 – 17 City Overview – Downtown Aerial

.10 – 19 City Overview – Industrial Area

.11 – 21 Aviation – Jumbo Jet Landing

.12 – 23 Aviation – Aircraft On Ramps

.13 – 24 Aviation – Busy Terminal

.14 – 25 Aviation – FAA Activities

.15 – 26 Aviation – Weather Support

.16 – 28 Aviation – Merrill Field

.17 – 30 Housing – New District

.18 – 31 Housing – Upper Cost Homes

.19 – 32 Housing – Residential Flowers

.20 – 34 Housing – Low Cost

.21 – 37 Education – West Hi School

.22 – 38 Education – Class Activities

.23 – 39 Education – Class Activities

.24 – 43 Health & Welfare – Community Hospital

.25 – 45 Health & Welfare – Cobalt Machine

.26 – 47 Health & Welfare – API / McLaughlin

.27 – 48 Health & Welfare – Neighborhood Centers
.28 – 49 Health & Welfare – Montage
.29 – 50 Religion – Baptist Service
.30 – 51 Religion – Russian Heritage
.31 – 52 Mercantile – Supermarkets
.32 – 53 Mercantile – Shopping Centers
.33 – 55 Mercantile – Shopping Districts
.34 – 56 Mercantile – Budget Restaurants
.35 – 57 Mercantile – Penney’s Interior
.36 – 58 Mercantile – NC Co.
.37 – 59 Mercantile – Gift Shops
.38 – 60 Mercantile – Parking Facilities
.39 – 61 Mercantile – Auto Sales
.40 – 63 Mercantile – Food Wholesale & Mfg.
.41 – 64 Mercantile – Oil Industry Related
.42 – 65 Water Transportation – Night at Port
.43 – 67 Water Transportation – Freighting in Ice
.44 – 68 Rail Transportation – Rail Barging
.45 – 70 Rail Transportation – Port of Whittier
.46 – 71 Rail Transportation – ARR Boxcars
.47 – 72 Rail Transportation – Passenger Terminal
.48 – 78 Ferryland – All About It
.49 – 81 Recreation – Beach & Pool
.50 – 82 Recreation – Summer Party
.51 – 83 Recreation – City Park
.52 – 84 Recreation – Playgrounds / Zoos
.53 – 85 Recreation – Lakeside Living
.54 – 87 Recreation – Yukon Drift
.55 – 88 Recreation – Mountain Climbing
.56 – 89 Recreation – Auto Racing
.57 – 90 Recreation – Baseball
.58 – 92 Recreation – Resurrection Bay
.59 – 93 Recreation – Camping
.60 – 97 Highway Touring – Wildflowers
.61 – 98 Highway Touring – Ducks
.62 – 100 Hotels – Royal Inn
.63 – 101 Hotels / Motels – Capt. Cook / Motels
.64 – 102 Entertainment – Quality Dining
.65 – 103 Entertainment – Night Scenes
.66 – 104 Entertainment – Night Scenes
.67 – 107 Tourism – Fairbanks Fun
.68 – 109 Tourism – Boating to Alaska
.69 – 110 Tourism – Tour Ships
.70 – 112 Tourism – Ketchikan Scenes

.71 – 115 Tourism – Governor’s Mansion
.72 – 117 Commercial Fishing – Seining Salmon
.73 – 118 Commercial Fishing – Bristol Bay
.74 – 119 Commercial Fishing – Foreign Offshore
.75 – 121 Cities – Kodiak Aerial
.76 – 122 Cities – Seldovia Aerial
.77 – 123 Transition – Winter Frost
.78 – 124 Recreation – Mt. Alyeska Skiing
.79 – 125 Recreation – Mt. Alyeska Living
.80 – 126 Recreation – Snowmobiling
.81 – 127 Recreation – Sky Diving
.82 – 128 Recreation – Fur Rendezvous
.83 – 129 Recreation – Dress Ball
.84 – 130 Cultural – Theater / Ballet
.85 – 131 Cultural – Music Festival
.86 – 132 Cultural – Alaska’s Fine Artists
.87 – 133 Cultural – Art Museum
.88 – 134 Military – ALCOM
.89 – 135 Military – Ft. Richardson Aerial
.90 – 136 Military – Eielson AFB
.91 – 137 Banking – Full Service Banks
.92 – 138 Banking – Full Service Banks
.93 – 139 Banking – Savings Bank
.94 – 140 Professional Services – Typical Hqs.
.95 – 141 Professional Services – Insurance
.96 – 142 Communications – TV and Radio
.97 – 143 Communications – Newspaper
.98 – 144 Communications – Telephone, etc.
.99 – 145 Communications – Satellite / White Alice
.100 – 146 Communications – “Bush” Telephone
.101 – 147 Agriculture – Matanuska Harvest
.102 – 150 Electrical Resources – Power Generation
.103 – 154 Timber / Cities – Sitka Aerial
.104 – 155 Native Land Claims – Happy [Indigenous] Girls
.105 – 158 Oil & Gas Industry – AN Gas / ARCO
.106 – 156 Oil & Gas Industry – Union / BP
.107 – 164 Pipeline – Freightin in Arctic
.108 – 167 Pipeline – Permafrost
.109 – 168 Pipeline – Grass Seeding
.110 – 170 Pipeline – Men & Weather
.111 – 171 Pipeline – New Tanker
.112 – 172 Government – City / Borough
.113 – 173 Government – Federal Bldg.
.114 – 174 Government – Sewer Plant

.115 – 175 Government – Planning Ahead

.116 – 176 Construction – In Progress

.117 – Instruction Sheet – Spotlight Anchorage. Produced by the Greater Anchorage Chamber of Commerce. January 1973.

.118a-h – Spotlight Anchorage – Script – [annotated]

Guide written: March 21, 2025