



# 2015 GRATITUDE REPORT

*Telling the story of the true north, thanks to you*



Chad Taylor, *Fluctuation*, 2015, Photo by Chris Arend

***Thanks to you, the Anchorage Museum  
conveys the many voices and stories of  
Alaska and the North.***

It's the shared stories of the people and the landscape that bring us together, and are brought to life at the Anchorage Museum and online through a range of exhibitions and programs for families, travelers and locals.

You help bring these stories to curious minds near and far through your contributions, supporting exhibitions, school and public programs, free admission, and the museum endowment.

*And, you are not alone. Meet some of the other donors who help make all of this possible.*



## ALYSSA & CRISS MITCHELL

Donors Alyssa and Criss Mitchell come to know their world a little better each time they visit the Anchorage Museum. Whether exploring challenging narratives on a “date night” or spending an afternoon in the Discovery Center with their three children (Zebe, Psalm and Justice), they say they always learn something new about their place in the world.

*“We appreciate the museum’s focus on telling the story of the North – because it’s our story, too.”*

The museum also has become the best of both worlds for the Mitchells. While they both crave opportunities to be intellectually stimulated through

contemporary art and programming, they also value the family-centric programs and exhibits. “The museum provides us with a way to integrate art into our kids’ lives, which is so important to us and the way they see the world.”

Alyssa and Criss want to see the museum continue to evolve, so they have made the museum a priority in their charitable giving. “We see ourselves as partners and collaborators in the museum’s vision. Our gift enables that vision.”

*“It’s not about what we give, but more about how our giving can encourage others to do the same.”*



## ROD WORL & DAWN DINWOODIE

Rod Worl and Dawn Dinwoodie have always had a close family connection with the Anchorage Museum. Their family involvement crosses generations, from grandparents to grandchildren. Their son Rico is a well-known artist who has pieces in the museum's collection. Rod's mother Rosita and brother Ricardo are featured in videos about Tlingit culture. Their son Kyle has been a college student volunteer, and Rod serves on the museum board of directors.

But their affection for the museum grew even more when the museum presented the exhibition, *Dena'ina, Huch'ulyeshi: The Dena'ina Way of Living*. The exhibition was a deeply moving and spiritual experience for Rod and Dawn.

"It spoke to the importance of the North and its cultures and helped to create

for us and the community a new respect and appreciation for the Dena'ina people and culture."

They also appreciate that the museum presents art, history, culture and science in new and innovative ways. "The museum goes beyond what we think of as a traditional museum. There is always something interesting going on, and they are not afraid to try new and courageous things. It's creative, refreshing and cutting-edge."

Rod and Dawn are passionate about making new programs and exhibitions possible through gifts of time, talent and charitable contributions because they see their support as a great investment in the community and its residents.

*"The museum brings a stronger understanding of our similarities and differences, and having a better understanding of our place and each other makes this a stronger community. That deserves our support."*







## EVERY GIFT MAKES A *DIFFERENCE*

Criss and Alyssa, Dawn and Rod, and every museum donor and member are important and vital parts of the museum's story. Every exhibition or program, accomplishment or success, is made possible through donor support.

Your 2015 contributions, memberships, and grants helped launch new programs, develop new exhibitions, care for the collection, and put the Anchorage Museum at the center of conversations about the North and the globe.

### ***Major projects made possible through your support:***

***Arctic Ambitions: Captain Cook and the Inside Passage*** was the first exhibition to focus on Cook's voyages and legacy in the North Pacific.

**The GLACIER (Global Leadership in the Arctic: Cooperation, Innovation, Engagement and Resilience) conference** in Anchorage welcomed 150 foreign ministers and Secretary of State John Kerry to events hosted at the museum by the U.S. Department of State to broaden awareness of critical issues the international community faces in the Arctic.

**Polar Nights**, a series of innovative reduced-cost Friday after-hours programs engaged new audiences.

**Lunch on the Lawn** offered free family-friendly activities on the museum lawn each Tuesday during summer months, including live music, science demos and animal encounters.

**The Polar Lab Artists in the Arctic Residency program** provided opportunities for artists who developed contemporary works through exploration and investigations of the Arctic.

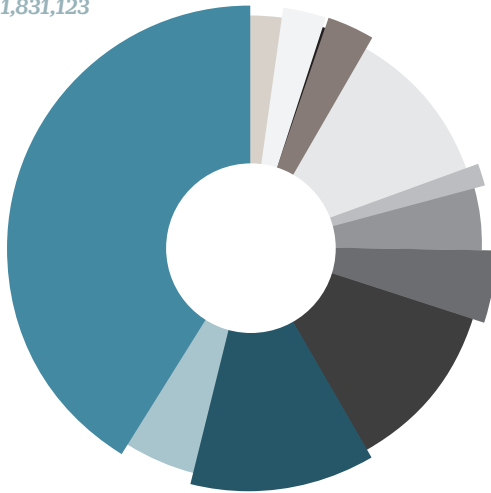
Construction began on a 25,000-square foot **museum expansion and Alaska exhibition renovation**, both opening in fall 2017. The new and renovated spaces will share stories of the people and landscape of the North through art and objects.

## 2015 OPERATING REVENUE & EXPENSES

Thanks to your generous support, the Anchorage Museum is financially healthy and is able to continue engaging Alaskans and visitors through groundbreaking exhibitions, innovative public programming and distinct experiences.

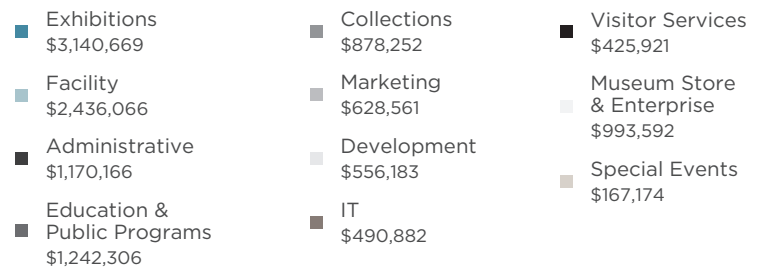
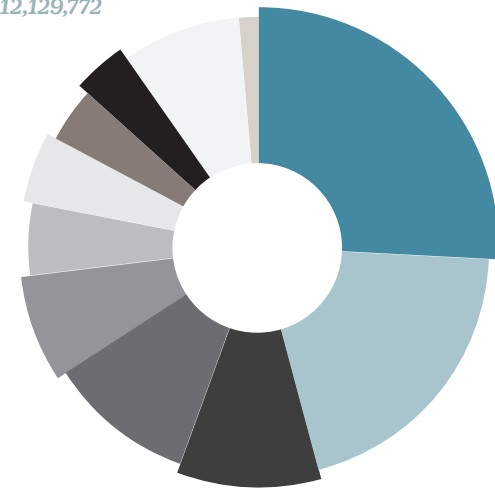
### Revenue

Total of \$11,831,123



### Expenses

Total of \$12,129,772

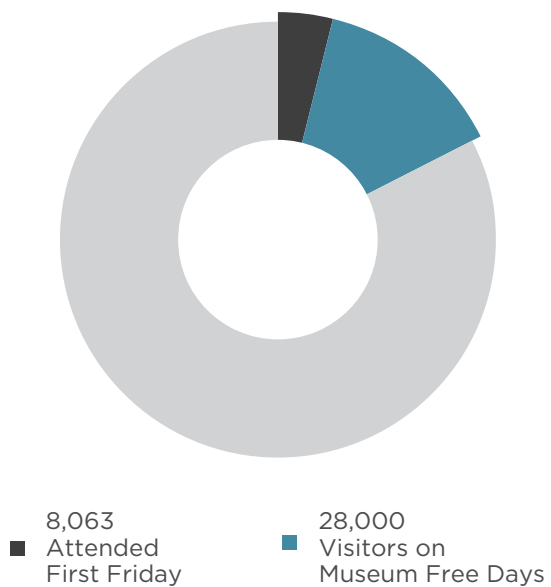


Financial Note: The difference of \$298,649 in revenue and expense is offset by the release of restricted funds received in previous years. *Source: 2015 AMA year-end financial statements*

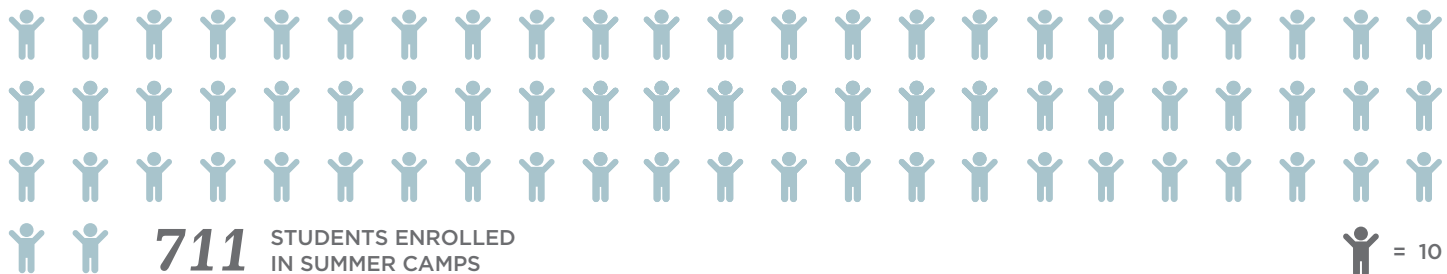
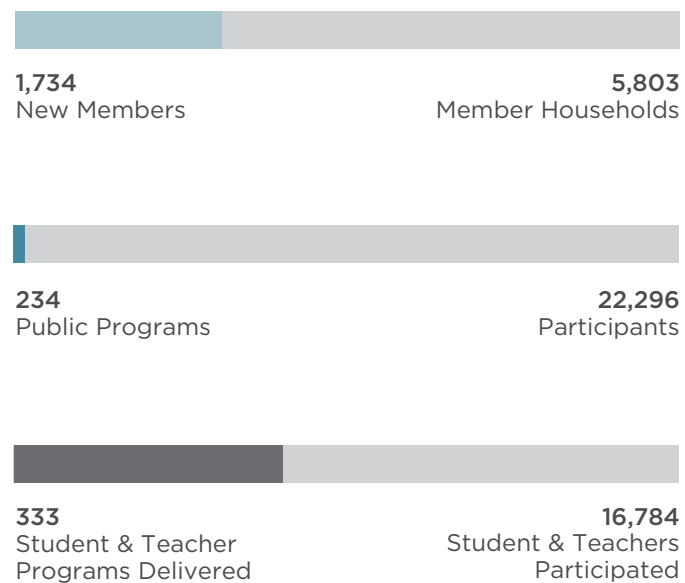
## PROGRAM IMPACT 2015

### Attendance

Total of 207,780 Visitors



### Programs



## 2015 ANCHORAGE MUSEUM ASSOCIATION DONORS

Thank you to the cool people and companies who make museum exhibitions and programs possible through generous contributions year after year.

### **CHAMPION** (\$100,000 or more)

Atwood Foundation  
Carr Foundation, Inc.  
JL Foundation  
M.J. Murdock Charitable Trust  
Ed and Cathy Rasmuson  
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### **BENEFACTOR** (\$50,000 to \$99,999)

ConocoPhillips Alaska, Inc.  
Cook Inlet Tribal Council, Inc.  
KTUU Channel 2\*  
National Endowment  
for the Humanities  
Marilyn and Allan Porter\*  
Totem Ocean Trailer Express, Inc.+

### **STEWARD** (\$25,000 to \$49,999)

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ExxonMobil  
H. W. Nagley, III  
National Endowment for the Arts  
Mary Ellen Segelhorst  
Wells Fargo

### **INNOVATE** (\$10,000 to \$24,999)

Alaska Airlines\*  
Alaska Center for the  
Performing Arts\*

Alaska Public Media\*  
Alaska State Council on the Arts  
Anchorage Press\*  
Bank of America  
BP Exploration (Alaska), Inc.  
Julie Decker° and Michael Morris+  
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## LEADERSHIP CIRCLE

Individuals who have made gifts or commitments of \$5000 or more to the Anchorage Museum or Anchorage Museum Foundation (through December 31, 2015)

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R. D. "Rocky" Brew  
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Sharon Davies°  
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Jan and Jeri van den Top  
Julie Varee°  
John & Carolann Weir  
Sandra J. Wicks  
Patricia ° and Aron Wolf

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**\*In-kind donation**

**+Cash and In-kind**

**° Legacy Society Members — New members since January 2015**

*This list reflects contributions and pledges received in calendar year 2015, excluding memberships and special events. Every effort has been made to ensure accuracy.*

