

REFERENCE CODE: AkAMH

REPOSITORY NAME:

Anchorage Museum at Rasmuson Center
Bob and Evangeline Atwood Alaska Resource Center
625 C Street
Anchorage, AK 99501
Phone: 907-929-9235
Fax: 907-929-9233
Email: resourcecenter@anchagemuseum.org

Guide prepared by: Sara Piasecki, Photo Archivist, and Susan Lavin, volunteer

TITLE: Spotlight Anchorage, 1964

COLLECTION NUMBER: B1969.006

OVERVIEW OF THE COLLECTION

Dates: 1964

Extent: 1 box; 0.2 linear feet

Language and Scripts: The collection is in English.

Name of creator(s): Anchorage Chamber of Commerce, Pana-Vue

Administrative/Biographical History:

Scope and Content Description:

The collection consists of one open reel magnetic audio tape, one script, and 180 color Pana-Vue slides for a presentation on Anchorage developed by the Anchorage Chamber of Commerce in 1964. The slides were created after the Good Friday Earthquake in March of 1964, and the set includes several images of destruction and reconstruction.

Arrangement: Not applicable

CONDITIONS GOVERNING ACCESS AND USE

Restrictions on Access: The collection is open for research use.

Physical Access: Original items in fair condition. Most images badly color-shifted.

Technical Access: No special equipment is needed to access the materials.

Conditions Governing Reproduction and Use:

The Anchorage Museum is the owner of the materials and makes available reproductions for research, publication, and other uses. Written permission must be obtained from the Anchorage Museum before any reproduction use. The Anchorage Museum does not necessarily hold copyright to all of the materials in the collections. In some cases, permission for use may require seeking additional authorization from the copyright owners.

Preferred Citation:

Spotlight Anchorage, 1964, Anchorage Museum, B1969.006

ADMINISTRATIVE INFORMATION

Acquisition and Appraisal Information

Donated to the Cook Inlet Historical Society by Herb Hilscher in 1969. Donated to the Anchorage Museum by CIHS.

Processing Note

Original audio tape container discarded.

RELATED MATERIALS

Wanda Griffin Collection, B1995.004

Mildred Butler Slide Collection, B2000.026

Jack Anderson Slide Collection, B2000.028

SUBJECTS

Anchorage (Alaska)

Detailed Description of the Collection

- .1 – AA1. Introduction. Title
- .2 – AA2. Introduction. Sponsor
- .3 – AA3. Introduction. Staff
- .4 – AA4. Statistical. Map [Alaska inset in map of continental United States]
- .5 – AA5. Aerial: Downtown. From inlet looking east [down Fourth and Fifth Avenues]
- .6 – AA6. Aerial: Downtown. H St. & 6th, N.E.
- .7 – AA7. Aerial: Spenard. Top of Romig Hill [looking northeast]
- .8 – AA8. Aerial: Ship Creek. RR yards, looking east
- .9 – AA9. Aerial: Port. Looking southeast
- .10 – AA10. Introduction. Foreward
- .11 – AA11. Aerial: Railroad. Looking north
- .12 – AA12. Alaska Railroad. Depot [engine 1514]
- .13 – AA13. Shipping. Seatrain [railroad cars on barge]

- .14 – AA14. Shipping. Containerized goods [dock]
- .15 – AA15. Port of Anchorage. Ship docking
- .16 – AA16. Port of Anchorage. “SS Anchorage” [*New Orleans* at dock]
- .17 – AA17. Statistical. Highway network
- .18 – AA18. Marine highway. Malaspina [ferry]
- .19 – AA19. Highway. Summer [bird’s eye view of automobiles on Seward Highway]
- .20 – AA20. Highway. Winter [Seward Highway]
- .21 – AA21. Trucking. Van load [Mayflower moving truck]
- .22 – AA22. Statistical. Air industry
- .23 – AA23. Lake Hood. Planes along shore
- .24 – AA24. Flying way of life. Plane & dog team [snowmachine next to airplane]
- .25 – AA25. Flying. Intra-Alaska [passengers boarding Cordova Airlines airplane]
- .26 – AA26. Air crossroads. Airport sign [logs of airlines]
- .27 – AA27. U.S. Customs. World travelers [tourists in airport]
- .28 – AA28. Airport. Boarding plane
- .29 – AA29. F.A.A. Regional headquarters [men in conference room interior]
- .30 – AA30. F.A.A. Communications [men in equipment room]
- .31 – AA31. Family. Price specials [man, woman, and child cutting ads from newspaper]
- .32 – AA32. Family. Groceries [bird’s eye view of shoppers in store aisles]
- .33 – AA33. Family. Mainstreet hallmark [Woolworth’s building, Fourth Avenue and E Street]
- .34 – AA34. Family. Home décor [woman standing in dining room]
- .35 – AA35. Family. Jewelry store [interior of J. Vic Brown & Sons]
- .36 – AA36. Family. Dining out [people at buffet line]
- .37 – AA37. Statistical. Cost of living
- .38 – AA38. Statistical. Typical wages
- .39 – AA39. Family. Christmas lights [caroling figures outside residence]
- .40 – AA40. Churches. Christian Science [L St. and 13th Avenue, looking north]
- .41 – AA41. Churches. St. Mary’s [Episcopal Church, Lake Otis and Tudor Road]
- .42 – AA42. Education. Alaska Methodist University [Grant Hall]
- .43 – AA43. Education. AMU Library [interior]
- .44 – AA44. Education. AMU Biology Lab
- .45 – AA44. Education. AMU Auditorium [interior]
- .46 – AA46. Aerial: U of A. State University [Fairbanks]
- .47 – AA47. University of Alaska. Constitution Hall [Fairbanks]
- .48 – AA48. Education. Elementary School: interior [students in classroom]
- .49 – AA49. Education. Inlet View: winter [students lined up outdoors]
- .50 – AA50. Aerial: School. Central Junior High [looking west]
- .51 – AA51. Aerial: School. Catholic Junior High
- .52 – AA52. Aerial: School. East High [looking northeast]
- .53 – AA53. Statistical. Schools
- .54 – AA54. Government. Area officials [men consulting map, one smoking cigar]
- .55 – AA55. Government. Public Safety building [fire station at C St. and Seventh Avenue]
- .56 – AA56. City: Recreation. Beach games [volleyball, Goose Lake?]
- .57 – AA57. City: Recreation. Hockey rink

- .58 – AA58. City: Recreation. City library [Z.J. Loussac Library]
- .59 – AA59. Court system. Federal District Court [courtroom interior]
- .60 – AA60. Court system. State court building [Third Avenue and I St.]
- .61 – AA61. Government. Meter maid
- .62 – AA62. Statistical. Medical [number of facilities and costs]
- .63 – AA63. Medical facilities. Providence Hospital [looking southeast, with rainbow]
- .64 – AA64. Medical facilities. Alaska Psychiatric Inst. [aerial looking east]
- .65 – AA65. Medical facilities. Presbyterian Hospital [Ninth Avenue and L St.]
- .66 – AA66. Medical facilities. Clinic [exterior of optometrist office, winter]
- .67 – AA67. Medical facilities. Air Force hospital [aerial looking northeast, Elmendorf Air Force Base]
- .68 – AA68. Medical facilities. U.S. Public Health Hospital [Alaska Native Hospital aerial, Third Avenue looking southeast]
- .69 – AA69. Earthquake. Contemplating loss [two men with dog standing amid Turnagain-by-the-Sea destruction]
- .70 – AA70. Earthquake. Toppled home [Turnagain area looking west, Mt. Susitna in background]
- .71 – AA71. Earthquake. Reflected disaster [damaged homes around flooded area or sinkhole]
- .72 – AA72. Earthquake. Lower 4th Avenue [damage to businesses including Denali Theater, D & D Bar Café, McLain's Camera]
- .73 – AA73. Earthquake. East 5th Avenue [close-up of building damage, possibly Alaska Sales & Service]
- .74 – AA74. Earthquake. Government Hill School
- .75 – AA75. Earthquake. Park tennis courts
- .76 – AA76. Earthquake. Turnagain slide [aerial looking north]
- .77 – AA77. Earthquake. Headlines
- .78 – AA78. Earthquake. Demolition [Bagoy's Florist]
- .79 – AA79. Earthquake. Cleaning up [building demolition]
- .80 – AA80. Earthquake. Utility repair [along Fourth Avenue]
- .81 – AA81. Earthquake. Rebuilding business [construction workers on site]
- .82 – AA82. Earthquake. Temporary quarters [Matanuska Valley Bank, Earthquake Branch]
- .83 – AA83. Aerial: City model. Plan for the future
- .84 – AA84. City model. Business center
- .85 – AA85. Alaskan Command. General officers [four men in uniform]
- .86 – AA86. Alaskan Command. Headquarters [exterior, Elmendorf Air Force Base]
- .87 – AA87. Alaska Defense. General and friend [Secretary of Defense Robert McNamara shaking hands with uniformed officer]
- .88 – AA88. Alaska Defense. National Guard [one civilian and one uniformed soldier standing in front of hangar, 144th Air Trans. Sqdn, Alaska Air National Guard]
- .89 – AA89. Communication. ACS operators [switchboard]
- .90 – AA90. Communication. White Alice antennae
- .91 – AA91. Communication. Satellite tracking [radome]
- .92 – AA92. Communication. Trapper Lake: ham radio [man standing next to log cabin on lake shore]

- .93 – AA93. Communication. TV station [clown and children on KENI set]
- .94 – AA94. Statistical. Information service
- .95 – AA95. The Arts. Our Town [play being performed on stage]
- .96 – AA96. The Arts. Music festival: Shaw [Robert Shaw, conductor]
- .97 – AA97. The Arts. TOSS singers [young women standing at desks in amphitheater, singing]
- .98 – AA98. The Arts. Opera [production being performed on stage]
- .99 – AA99. The Arts. Ballet [two women in ballet poses]
- .100 – AA100. The Arts. Modern painting [three people standing near canvas, one smoking cigarette]
- .101 – AA101. The Arts. Local artist [Fred Machetanz posed with one of his paintings]
- .102 – AA102. Tourist facilities. Biggest hotel [Anchorage Westward Hotel]
- .103 – AA103. Tourist facilities. Ballroom
- .104 – AA104. Tourist facilities. Enlarged motel [architectural model of Travelers Inn]
- .105 – AA105. Tourist facilities. New motel [Travelodge on Barrow St.]
- .106 – AA106. Housing. Anchor Park
- .107 – AA107. Aerial: Housing. Lake Otis suburb [looking west, College Gate]
- .108 – AA108. Aerial: Housing. East residential area
- .109 – AA109. Housing. Turnagain home
- .110 – AA110. Housing. Park South home
- .111 – AA111. Housing. Building log cabin
- .112 – AA112. Aerial: Housing. Apartments [winter, base housing?]
- .113 – AA113. Aerial: Housing. Mobile homes
- .114 – AA114. Housing. Garden [woman with flower garden]
- .115 – AA115. Statistical. Banking
- .116 – AA116. Statistical. Payroll
- .117 – AA117. Statistical. Annual gross business
- .118 – AA118. Aerial: Economy. Swanson River Oil [Kenai Peninsula oil rig]
- .119 – AA119. Economy: Oil. Offshore drilling [Cook Inlet oil rig]
- .120 – AA120. Statistical. Oil and gas
- .121 – AA121. Aerial: Economy. Goose Bay oil [oil rig, looking southeast]
- .122 – AA122. Economy: Oil. Tanker loading [Richfield, *Frank A. Morgan*]
- .123 – AA123. Economy: Oil. Refinery [totem pole and refinery, Standard Oil, Kenai Peninsula]
- .124 – AA124. Economy: Gas. Flame on inlet [Cook Inlet well]
- .125 – AA125. Economy: Gas. Reduction station [two men working valves outside Natural Gas Corp. District Regulation Station, Anchorage]
- .126 – AA126. Economy: Gas. City gas pipes [workers laying pipeline]
- .127 – AA127. Economy: Power. Eklutna Hydro Plant
- .128 – AA128. Economy: Power. Coal [truck loading coal]
- .129 – AA129. Land resources: Mapping [Bureau of Land Management surveyors]
- .130 – AA130. Economy: Timber. Sawmill operation
- .131 – AA131. Aerial: Economy. Matanuska Valley [looking southeast toward Palmer]
- .132 – AA132. Economy: Agriculture. Barley harvest
- .133 – AA133. Economy: Agriculture. Potato field
- .134 – AA134. Economy: Agriculture. 40-pound cabbage

- .135 – AA135. Economy: Agriculture. Dairy herd
- .136 – AA136. Economy: Agriculture. Air-shipped milk
- .137 – AA137. Economy: Agriculture. Scotch Highlander bulls [Kodiak Island]
- .138 – AA138. Economy: Fishing. Kodiak king crab [boat raising trap]
- .139 – AA139. Economy: Fishing. Salmon tender
- .140 – AA140. Economy: Fishing. Salmon jumping
- .141 – AA141. Economy: Mineral. Gold dredge [aerial]
- .142 – AA142. Economy: Fur. Trapper [man with wolf, fox, coyote, and ermine furs]
- .143 – AA143. Economy: Fur. Local design [man inspecting furs, nametag “Royal”]
- .144 – AA144. Economy: Fur. Retail outlet [interior of David Green Master Furrier]
- .145 – AA145. Economy: Fur. Rendezvous Auction [Alaska Native drummers on stage with Hess & Son Auctioneers, Fur Rendezvous]
- .146 – AA146. Economy: Tourism. Rendezvous parade [float]
- .147 – AA147. Economy: Tourism. Rendezvous sled-dog race [bird’s eye view of teams on Fourth Avenue in front of federal building]
- .148 – AA148. Beauty contestant. Modeling otter
- .149 – AA149. Recreation: Winter. Curling
- .150 – AA150. Recreation: Winter. Girl watching [woman wearing shorts and skis]
- .151 – AA151. Statistical. Winter temperatures
- .152 – AA152. Recreation: Winter. Romig Ski Hill
- .153 – AA153. Recreation: Winter. Alyeska aerial
- .154 – AA154. Recreation: Winter. Olympic skiers
- .155 – AA155. Recreation: Winter. Skiers at the top [Alyeska]
- .156 – AA156. Recreation: Summer. July 4 parade [majorettes parading on Fourth Avenue, looking west near Kennedy’s Hardware]
- .157 – AA157. Recreation: Summer. Garden party [cookout]
- .158 - Recreation: Summer. Highway travel [automobile pulling trailer along Seward Highway]
- .159 – AA159. Recreation: Summer. Camp grounds
- .160 – AA160. Recreation: Summer. Highway accommodations
- .161 – AA161. Recreation: Summer. Goose Lake beach
- .162 – AA162. Recreation: All Year. Indoor pool [The Spa?]
- .163 – AA163. Recreation: Summer. Water skiing
- .164 – AA164. Recreation: Summer. Motor boating [*Norgas*]
- .165 – AA165. Recreation: Summer. Saltwater cruising [Kenai Peninsula]
- .166 – AA166. Recreation: Summer. Hooligan fishing
- .167 – AA167. Recreation: Summer. Family outing [young girl angling]
- .168 – AA168. Recreation: Summer. Day’s catch
- .169 – AA169. Recreation: Summer. Sport flying [floatplane taxiing]
- .170 – AA170. Recreation: Fall. Geese flying
- .171 – AA171. Recreation: Fall. Bull moose
- .172 – AA172. Recreation: Fall. Guides with trophies [Rainy Pass Lodge]
- .173 – AA173. Recreation: Spring. Polar bear
- .174 – AA174. Scenery. Mt. McKinley [from Wonder Lake]
- .175 – AA175. Scenery. Portage Glacier

.176 – AA176. Scenery. Matanuska V. Glacier

.177 – AA177. Finale: Coming Home. Aerial: from H east

.178 – AA178. Finale: 4th Ave., Spring 1964 [looking east, with 515 Club, Hewitt's Drug Store, National Bank of Alaska]

.179 – AA179. Finale. Sunset on Cook Inlet

.180 – AA180. Sign off. Just the beginning!

Guide written: October 1, 2014