

Mission Arctic



How to give children
a voice in the most important
debate
of our time?





NRK Super's vision:

We shall create a world where children grow and are important.







We shall show that Norwegian children can make a difference and have a voice in the world by letting four young teenagers go on a climate expedition to the North Pole in Nansen's footsteps. The journey will be a learning experience where they will ask the most important questions on behalf of their generation.



The most important expedition in history

Four children seek the answer to three crucial questions – for the sake of their generation

What happens when the ice melts? How will it affect them?
What can they do about it?



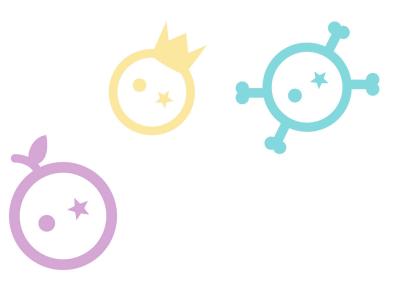












MOVIE





MISSION

"We are the ones who are going to inherit this planet, so if politicians listen to us, maybe more children will get involved?"























If you are seen, you are important.



If you are heard, you have a voice.



