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MISSION STATEMENT

The Anchorage Museum connects people, expands perspectives, and encourages global dialogue about the North and its distinct environment.

2018
GRATITUDE REPORT
ANCHORAGE MUSEUM

WWW.ANCHORAGEMUSEUM.ORG
The Anchorage Museum is about people and place.

**It is about your place and the people who live here, create here, innovate here and give here. It is about you and your place in the Museum’s story.**

Thank you for your support in 2018. Your vision and generosity supported new programs, new exhibitions, new ideas and more stories – all focused on our North and our place in it.

This report is to express gratitude to everyone who helped make Museum spaces and programs possible in 2018. Here’s to you and to a future you make possible through your continued support today.
during the big moments in 2018.

It’s important to mark the big moments. In 2018, there were two particularly notable ones – the Museum’s 50th Anniversary and the November 30 earthquake.

July 18, 2018 marked the 50th anniversary of the Anchorage Museum. Thanks to your support and that of donors before you, the Museum has been part of the Anchorage community and the lives of the people of Alaska for half a century. What started as a small, local museum has become one of the largest museums on the West Coast with more than 200,000 visitors annually. Thank you for supporting the Museum in the past and present, and for shaping its future.

Thank you for being there when we needed you and when the community needed the Museum most.

After the 7.1 earthquake that rocked Anchorage and surrounding areas in November, the Museum worked to reopen as quickly as possible in order to provide a safe, welcoming place where community could come together. During the following week, over 10,000 Alaskans enjoyed free admission and family programs made possible through your ongoing contributions.
2018

ANCHORAGE MUSEUM DONORS

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**Gifts or pledges off $5,000 or more to support operations, special projects and the Museum Foundation.**

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*Listing does not include pledges, special event tickets or museum memberships.

*Donation of goods or services
LEGACY SOCIETY

Individuals who support the future today by indicating a bequest to the Anchorage Museum or Museum Foundation.

Anonymous (4)
Sarah Barton and Joseph Davis
Jacqueline Carr
Lucian Childs
M. Susan Condon
Sharon Davies
Julie Decker
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Nicholas and Rebecca Van Wyck
Julie and Ken Varee
Ryan Webb
John and Carolann Weir
Sandra Wicks and Bruce Phelps
John and Margaret Wolfe
Patricia Wolfe
Rodolfo Worl and Dawn Dinwoodie
Brian and Karen Worthington
The North is complex and the people who reside here are diverse. There are many important stories to tell. Your contributions make it possible for the Anchorage Museum to develop and sustain programs and projects that explore our landscape and help expand understanding of our cultures.

*Librería Donceles*, a collaboration with New York-based artist and educator Pablo Helguera, took the form of an itinerant bookstore of more than 10,000 used books in Spanish located at the Anchorage Transit Center. This participatory art installation was a meeting place for the community, hosting a series of bilingual gatherings, conversations, performances and workshops.

*We Up: Hip Hop and the Arctic* was a first-of-its-kind documentary film project by the Anchorage Museum, featuring Indigenous hip-hop artists of the Circumpolar North. The film premiered at the Anchorage International Film Festival and was featured at the Tromsø International Film Festival in Norway. It was made possible with support from the Alaska Humanities Forum and The CIRI Foundation.

In late 2018, the Museum began a series of Indigenous language and land acknowledgment installations. The Museum is committed to honoring and recognizing the Dena’ina people on whose lands the Museum resides and hopes the ongoing project will help to encourage the practice of Indigenous language revitalization and land acknowledgement throughout Anchorage. Thanks to Cook Inlet Region, Inc., the CIRI Foundation, and Cook Inlet Tribal Council for support of this initiative.
The Anchorage Museum is pleased to work with partners and funders to focus on innovation and ideas for our future and we are grateful for the support of our major initiative SEED Lab.

SEED Lab is both a space and a way of thinking and creating, envisioning a positive future for the North. SEED Lab brings creative practitioners, civic leaders, and community changemakers together to address the challenges of living in the North and to propose and envision positive futures.

SEED Lab is one of five winners of the Bloomberg Philanthropies Public Art Challenge. The Municipality of Anchorage is a partner with the Anchorage Museum to create public art that explores pressing issues for Northern places, with relevance to places throughout the world.

Thank you to the multiple individuals, corporations and foundations, from Alaska and beyond, that are provided funding.

Bloomberg Philanthropies

Alaska Airlines
Atwood Foundation
JL Properties
National Endowment for the Arts
Rasmuson Foundation
Surdna Foundation
Wells Fargo
YOU SUPPORT INNOVATION, EDUCATION AND INSPIRATION

Your contributions help launch programs, develop groundbreaking exhibitions, provide access and opportunities for everyone, and keep the Museum at the center of conversations about the North and the North at the center of conversations around the globe.

Exhibitions: The Anchorage Museum curates, organizes and designs over 20 exhibitions each year relating to the people, landscapes, places and cultures of the North. Major 2018 exhibitions included: Cruisin' the Fossil Coastline, Aiviq and Nanuq: Sea Horse and Sea Bear of the Arctic, and The Power of Energy. The Museum also partnered with museums and artists across the globe to develop and tour exhibitions, such as Unsettled with the Nevada Museum of Art and Palm Springs Art Museum, and Murmur: Arctic Realities with artist John Grade. The Patricia B. Wolf Solo Exhibition Series featured the work of Alaska artists, such as Amy Meissner, Thomas Chung, and Elizabeth Eero Irving.

Programs: The Museum is focused on being not solely a place for exhibitions but also a place that offers innovative and robust public programs to engage people, communities and new voices. Thanks to the support of local businesses, the Museum’s annual Design Week engages individuals in exploring how design impacts our lives and communities, now and in the future. Our annual Wilderness Week and Great Wide Open events examine our natural landscapes and celebrate our place through gatherings, music, performance and community collaboration.

Curatorial: Anchorage Museum curators develop content for exhibitions, work with thought leaders and artists, and co-create with many experts in the community. We continually find new ways to connect content to current issues and ideas. With funding from the Mellon Foundation, the Museum’s Curator of Contemporary Indigenous Art worked with knowledge bearers on language and land acknowledgement and guest curators worked with local musicians and with newcomers and underserved populations, to emphasize visual literacy. This includes collaboration with the Alaska Literacy Project and a storytelling project with the Alaska Humanities Forum.

Education: Each year the Museum develops educational resources and programming for learners of all ages that enrich exhibitions and foster the development of critical and creative thinking. A major investment in 2018 was Northern Narratives: Educational Resources on the North, which includes curriculum materials, digital resources for educators, and an online platform making educational content more accessible. In addition, a new citizen science project for K12 students in communities across the state incorporates multiple ways of observing, knowing, and understanding the landscape, including through soundscape ecology and storytelling.
HOW YOUR CONTRIBUTIONS MAKE A DIFFERENCE

Exhibitions

- Exhibitions presented: 29
- Exhibitions travelling: 4

Programs

- Public Programs: 663
- Visitors impacted: 25,301

Attendance

- Visitors: 215,710
- Planetarium: 13,197
- Member Visits: 18,375
- Free Admission: 30,522

Education

- Students served: 8,084
- Title 1 students served: 1,976
2018 OPERATING REVENUE AND EXPENSES

Support and Earned Income

- Municipality of Anchorage: $5,007,857
- Anchorage Museum Foundation: $1,590,790
- Admissions: $1,440,772
- Museum Store and Enterprise: $1,118,197
- Foundations: $848,975
- Contributions and Sponsorships: $718,120
- Memberships: $579,317
- Programs: $362,259
- Board-designated Project Funds (Net Assets): $306,000
- Special Events: $163,782
- Government Grants: $148,454
- In Kind: $134,825
- Other Income: $81,580

Total Support and Earned Income: $12,500,928

Expenses

- Facility: $2,827,122
- Exhibitions: $2,376,054
- Administration: $1,042,620
- Education and Public Programs: $953,276
- Collections: $845,815
- Museum Store and Enterprise: $703,029
- Visitor Services: $752,857
- Marketing: $661,015
- IT: $591,183
- Fundraising: $543,333
- Community Partnership and Outreach: $472,532
- Curatorial: $379,596
- Design: $298,499
- Special Events: $104,354

Total Expenses: $12,551,286

2018 YEAR-END NET ASSETS: $6,576,517

* The November earthquake prompted emergency expenditures of $120,937.

Source: 2018 AMA year-end financial statements