



## NEWS RELEASE

For immediate release

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Images from 2017 event available upon request

### **Design is a Way of Thinking, a Way of Looking at the World**

*Anchorage Design Week 2018, Sept. 10-16*

**ANCHORAGE, ALASKA – Aug. 28, 2018** – Groundbreaking ideas and new ways of thinking can shape the future. Anchorage Design Week 2018 celebrates the power of design to find creative solutions, for professional designers and the public, through workshops, presentations by national speakers, conversations and networking events. Taking place at the Anchorage Museum and other Anchorage locations, Design Week explores the city and ways of living from food to clothing, housing, technology and public spaces through design.

#### **Anchorage Design Week 2018 Schedule**

*See [anchoragedesignweek.org](http://anchoragedesignweek.org) for tickets and most current schedule.*

#### Emerging Designer Showcase

9 a.m. to 6 p.m. Monday-Sunday, Sept. 10-16, Atrium, east wall

This temporary showcase highlights 16 local designers work produced early in their careers. Program partners include AIGA Alaska, Alaska Design Forum and Anchorage Museum. Included with museum general admission.

#### Alaska State Trooper Design Exhibition

10 a.m. to 4 p.m. Monday-Saturday, Sept. 10-15, Alaska State Trooper Museum, 245 West 5<sup>th</sup> Ave., Suite 113

Explore the design elements of trooper uniforms and insignia. Uniforms from four eras, along with patches, badges and other items will be on display. Organized by the Alaska State Trooper Museum. Free.

#### Student Skill Builds – SketchUp 3D Software

8 to 10 a.m. and 11:15 to 1:15 p.m. Monday-Wednesday, Sept. 10-12, King Tech High School

In this three-day workshop, Anchorage School District King Tech High School art, advertising and design students gain 3D modeling skills and explore career opportunities in the field of design from the Visiting Professionals Team of [Trimble SketchUp](http://TrimbleSketchUp.com), a computer software company specializing in 3D modeling and design tools. Program partners: Trimble SketchUp, ASD King Tech High School and Anchorage Museum. Open to King Tech High School students only.

#### Innovation Dash

9 a.m. to 5 p.m. Monday, Sept. 10, Art Lab and Reynolds Classroom

Today's sessions focus on challenges facing organic materials collection and autonomous transportation + logistics. Participants use design-thinking concepts to address real-world issues in this one-day session. Learn design theory and problem-solving tools to create prototypes for presentation during the *Innovation Dash Debut* public event Wednesday evening, Sept. 12. *Innovation Dash* is geared to designers, business professionals, innovators, organizational leaders and students. Program partners include University of Alaska Anchorage Business Enterprise Institute, DesignThinking.bg, State of Alaska Division of Economic Development and the Anchorage Museum. Program sponsors include: State of Alaska Division of Economic Development, Municipality of Anchorage Solid Waste Services, Launch Alaska, Farshore Partners, Dashfire, Spawn Ideas, Matanuska Telephone Association, Designori, Alaska Railroad Corporation, University of Alaska Anchorage College of Business and Public Policy, and Alaska Native Science and Engineering Program. Sign up for either Monday or Tuesday. \$45, registration required. Use the museum's 7<sup>th</sup> Avenue entrance.

### Learning Lab: Invention + Ideation

12:30 p.m. Monday, Sept. 10, Spark!Lab

Explore how the Anchorage Museum's Spark!Lab approaches design through the lens of invention. Museum staff share how they incorporate laser cutting, soldering, circuits and simple machines into their education design process. Included with museum general admission, box lunch available for purchase. Space is limited, registration required.

### Professional Skill Build: SketchUp Workflow-Renders and Virtual Experiences

2 to 5 p.m. Monday, Sept. 10, King Tech High School, Classroom 209

Gain 3D modeling and render output skills to advance projects and further a design, visualization, media, development or construction career. The Visiting Professionals Program at Trimble SketchUp, a computer software company specializing in 3D modeling and design tools, connects experts with local participants interested in 3D modeling workflows, rendering and creating augmented reality (AR) and virtual reality (VR) experiences. Program partners include Trimble SketchUp, Anchorage School District King Tech High School and Anchorage Museum. \$10, registration required.

### Happy Hour: Animal Enrichment Design

5 to 6 p.m., Monday, Sept. 10, Muse

Join us for a meet-and-greet with some of the Anchorage Museum's live animal collection. Museum staff share behind-the-scenes stories and how they work to enhance the animals' wellbeing through specially crafted experiences and products designed to let the animals express their natural behaviors. Explore thoughtful design by prototyping an animal enrichment product for your pet. Free, food and beverage extra.

### Visualizing Design and Technology with SketchUp

7 to 8 p.m. Monday, Sept. 10, Auditorium

Join 3D industry experts from Trimble SketchUp Visiting Professionals Program for a presentation on advancements in modeling and visualization capabilities using SketchUp in tandem with a network of other Trimble solutions. From architecture and virtual reality to drone deployment and rapid prototyping, come see the future of 3D capture, design and integration. Presenters: Jon Altschuld of Chinook Landscape Architecture and Chris Brashar with SketchUp. Program partners include Trimble SketchUp, King Tech High School and Anchorage Museum. Free; use the museum's 7<sup>th</sup> Avenue entrance.

### Innovation Dash

9 a.m. to 5 p.m. Tuesday, Sept. 11, Art Lab and Reynolds Classroom  
 Today's sessions focus on challenges facing winter tourism and virtual reality training. Participants use design-thinking concepts to address real-world issues in this one-day session. Learn design theory and problem-solving tools to create prototypes for presentation during the *Innovation Dash Debut* public event Wednesday evening, Sept. 12. *Innovation Dash* is geared to designers, business professionals, innovators, organizational leaders and students. Program partners include University of Alaska Anchorage Business Enterprise Institute, DesignThinking.bg, State of Alaska Division of Economic Development and the Anchorage Museum. Program sponsors include: State of Alaska Division of Economic Development, Municipality of Anchorage Solid Waste Services, Launch Alaska, Farshore Partners, Dashfire, Spawn Ideas, Matanuska Telephone Association, Designori, Alaska Railroad Corporation, University of Alaska Anchorage College of Business and Public Policy, and Alaska Native Science and Engineering Program. Sign up for either Monday or Tuesday. \$45, registration required. Use the museum's 7<sup>th</sup> Avenue entrance.

#### SMPS Luncheon: Branding and the Public Perception of Design

11:30 to 1 p.m. Tuesday, Sept 11, Dena'ina Civic and Convention Center  
 Branding is what people say about you when you leave the room. We often think of "branding" our firms, but what about branding design projects? This panel discussion expands upon branding and graphics best practices and explores how branding can change public perception of design projects. Featured topics and panelists include: Spenard Road: Anne Brooks (Brooks & Associates) and Jennifer Noffke (Municipality of Anchorage; Graphic Design for Public Clients: Summer Hudson (HDR); and Branding a Building Campaign: Julia Suver (Alaska Native Tribal Health Consortium). \$35/SMPS member; \$65/non-member. Register in advance at <http://smpsalaska.org/>.

#### Professional Skill Build: SketchUp and Drones – Project Visualizations for Survey, Sitework and Design

2 to 5 p.m. Tuesday, Sept. 11, King Tech High School, Classroom 209  
Trimble SketchUp Visiting Professionals Program connect experts with local participants interested in the possibilities of combining 3D modeling with drone captures and survey information to visualize project concepts. Participants learn how SketchUp solutions are deployed in professional practice and gain 3D modeling and interoperability skills to advance projects and further their careers in engineering, survey, design, visualization and construction. Program partners include Trimble Sketchup, Anchorage School District King Tech High School and Anchorage Museum. \$10, registration required.

#### Hydroponics Happy Hour

5 to 7 p.m., Tuesday, Sept. 11, Muse  
 Join friends and enjoy the harvests of Design Week growing green thumb knowledge just in time for winter. The Anchorage Museum and Vertical Harvest share design insights updates about the prototype process for indoor hydroponic systems being advanced like the one found in the museum's Discovery Center. Free, food and beverages extra.

#### Modern Homes Bike Tour

6 to 8 p.m. Tuesday, Sept. 11, Begins at Museum Lawn, ends at Rustic Goat  
 Cycle through Anchorage and tour three distinct Anchorage homes with the architect and home owner. Learn what it's like to design, build and live in a one-of-a-kind home. Refreshments provided at each house stop. Meet on Anchorage Museum Lawn by 5:45 p.m. \$20. Space is limited; advance registration required.

Design Film: *Urbanized*

5:30 p.m. Tuesday, Sept. 11, Bear Tooth TheatrePub

Join us at the Bear Tooth TheatrePub for a screening of the documentary *Urbanized*, which looks at the issues and strategies behind urban design through the eyes of some of the world's foremost architects, planners, policymakers, builders and thinkers. Director Gary Hustwit and team asked, "Who is allowed to shape our cities, and how do they do it?" Unlike many other fields of design, cities aren't created by any one specialist or expert. There are many contributors to urban change, including ordinary citizens who can have a great impact improving the cities in which they live. Exploring the challenges of balancing housing, mobility, public space, civic engagement, economic development, and environmental policy, the film *Urbanized* frames a global discussion on the future of cities through a diverse range of urban design projects around the world. Join the Anchorage Museum for this special Design Week screening, followed by a discussion on Anchorage urban design initiatives with Municipality of Anchorage Planning Director Michelle McNulty. \$4 general admission, food and beverage available for purchase. Tickets at <http://beartooththeatre.net/now-playing-movies/>.

1 Million Cups: Nora Gecan and Holly McQuinn

9 a.m. Wednesday, Sept. 12, Muse

Join entrepreneurs and artists for a morning cup of joe at the Anchorage Museum. Today's speakers:

- Nora Gecan ([Nora Gecan Graphic Design](#)) is an Anchorage designer who specializes in visual branding, typography and information design. Trained at the New York Parsons School of Design, Gecan has worked as a freelancer, agency- and in-house graphic designer since 2009.
- Holly McQuinn ([Thrive Design Enterprise](#)) is an artist, designer, maker and founder of Thrive Design Enterprise, a multidisciplinary design and art studio focused on design technology education, installation, wearables and interior spaces.

[1 Million Cups](#) at the Anchorage Museum is a monthly session about arts and entrepreneurship, based on the notion that entrepreneurs discover solutions as they network over coffee. Supported in part by the Kauffman Foundation, this free national program is designed to educate, engage and connect entrepreneurs with their communities. Free; use the Museum's 7th avenue entrance.

Inclusive Play Symposium

9 a.m. to 5 p.m. Wednesday, Sept. 12 and Thursday, Sept 13, Auditorium

Join designers, educators, therapists, support service providers, community and individual advocates, and playground equipment experts to explore the concepts of inclusive play and advance best practices in Anchorage and beyond. This symposium will expand the role of inclusive play in the community by sharing expertise in the fields of design, prototyping and equipment fabrication; site and community planning initiatives; and offering programming opportunities for therapy and child development. Course objectives achieved through demonstration, handouts, lecture, discussion, active participation and written reflection. Program partners include: Landscape Structures, Inc.; Exerplay; Shane's Inspiration; Municipality of Anchorage Parks and Recreation Department; Parks for All; Anchorage Park Foundation; Anchorage School District Health and Physical Education Department; and Anchorage Museum. Registration required. \$75 for two-day symposium, AELS professional development hours or UAA continuing education credits available at additional cost and registration.

Professional Skill Build: Rapid Prototyping, Design for 3D Printing and Digital Fabrication and Construction Documentation

2 to 5 p.m. Wednesday, Sept. 12, King Tech High School, Classroom 209

Trimble SketchUp Visiting Professionals Program connect experts with local participants interested in the possibilities of using 3D models for the fabrication of design concepts, from construction documentation to model outputs for rapid prototyping. Participants learn how SketchUp solutions are deployed in professional practice and gain 3D modeling and fabrication skills to advance projects and further their career in industrial design, product development, carpentry, and construction. Program partners include Trimble Sketchup, Anchorage School District King Tech High School and Anchorage Museum. \$10, registration required.

Prototyping Arctic Designs

2:30 to 4 p.m. Wednesday, Sept. 12, Art Lab

Explore rapid prototyping of functional objects for thriving in the North with inspiration from objects in the Smithsonian Arctic Studies Center. Examine how different Alaska Native cultures use natural resources, such as deer hide and walrus stomach, in the design of their drums. Listen and compare which modern textiles best imitate the sound of traditional materials through the exploration of drum making and the process of skinning a drum. Discuss how form and function shape traditional objects and can inspire the design process. \$10, registration required.

Learning Lab: Immersive Dome Design

4 to 5:30 p.m. Wednesday, Sept. 12, Art Lab and Planetarium

Explore concepts of projection mapping and learn how to scale and design experiences using simple tools to develop new experience prototypes for distinct spaces, such as a planetarium. \$10, registration required.

The Little One: No-Go Logo Competition

5 to 8 p.m. Wednesday, Sept. 12, Muse

Dust off those old designs—it's redemption time! *The Little One* is a competition/popularity contest between Anchorage's biggest design losers—logo designs so good they were promptly rejected by their respective clients. Check out the submissions and cast your vote to see which logo takes the cake. Hosted by AIGA Alaska. \$10, (free for AIGA Alaska members at the door), food and beverages available for purchase.

Innovation Dash Debut and Reception

6 to 8 p.m. Wednesday, Sept. 12, Auditorium and Atrium

Innovation Dash facilitators, teams and sponsors share their solutions to Anchorage and Alaska challenges derived from four *Innovation Dash* sessions earlier in the week. Facilitators include Elina Zheleva founder of DesignThinking.bg; Nigel Sharp and Jacqueline Summers with University of Alaska Anchorage Business Enterprise Institute; and others. Program sponsors include University of Alaska Business Enterprise Institute; State of Alaska Division of Economic Development; Municipality of Anchorage Solid Waste Services; Launch Alaska; Farshore Partners; Dashfire; Spawn Ideas; Matanuska Telephone Association; Designori, LLC; Alaska Railroad Corporation; and Anchorage Museum. Free, food and beverages extra. Use museum's 7<sup>th</sup> Avenue entrance.

Green Infrastructure for Coastal Resilience Training

9 a.m. to 5 p.m. Thursday, Sept. 13, University of Alaska Anchorage Gorsuch Commons

“Green Infrastructure” incorporates the natural environment and constructed systems that mimic natural processes in an integrated network that benefits nature and people. A green infrastructure approach to community planning helps diverse community members come together to balance environmental and economic goals. This two-day training conducted by NOAA’s Office for Coastal Management is geared toward local planners, government officials, conservation practitioners, land managers, scientists, landscape architects and students. Participants will learn green terminology and concepts that contribute to community resilience; explore ecological, economic and societal benefits of green infrastructure; discover the wide variety of contexts and scales of green infrastructure approaches; identify existing planning processes suitable for integrating green infrastructure, stakeholder engagement techniques and potential funding opportunities and identify local green infrastructure activities and experts with additional information. Free, register at Alaska Sea Grant: <https://alaskaseagrant.org/event/introducing-green-infrastructure-for-coastal-resilience/>.

#### Universal Design: Hiding in Plain Sight

12:30 to 1:30 p.m. Thursday, Sept. 13, Reynolds Classroom

Universally designed environments create safe spaces for all people and yet the safety is invisible. Hear from Fritzi Gros-Daillon, author, Age Safe America chief advocacy officer and Certified Aging in Place Specialist instructor, on how universal design can make homes more accommodating and what new products – both low and high tech – are available to make life easier. Sponsored by Alaska Housing Finance Corporation. Free, box lunch available for purchase. Registration required. Use museum’s 7<sup>th</sup> Avenue entrance.

#### Learning Lab: Vitra Collage Office Concept

4 to 5 p.m. Thursday, Sept. 13, Chugach Gallery

Carola Bollhardt, a workplace strategist for Vitra, Inc., shares how to express a company’s identity in a physical environment using the Vitra Collage Office Concept. There are as many different collages as there are people and as many different Collage Offices as there are companies. For Vitra, the discussion does not revolve around one single Collage Office, but involves a variety of manifestations, which address the individual needs of a workplace and reflect a company’s understanding of itself in spatial terms. Bring your business card to participate in a raffle for a chance to win a true Vitra original: *The Panton Chair* by Verner Panton. Sponsor: ID PROJECT; partners include Capital Office and Vitra. \$10, registration required.

#### Professional Organization Member Mixer

5 to 7 p.m. Thursday, Sept. 13, Atrium

Alaska Design Forum, AIGA Alaska, AIA Alaska and ASID Alaska invite Alaska professional design organization members to mingle, network and get to know one another. Check out the pop-up installation *Emerging Designer Showcase* highlighting local designers’ works from early in their careers and enjoy design-minded icebreakers, door prizes, hors d’oeuvres and cash bar. \$10.

#### Anchorage Design Week Featured Speaker: Ricky Katowicz, Hasbro

7 p.m. Thursday, Sept. 13, Auditorium

A senior game designer at Hasbro, Ricky Katowicz is a toy designer and visual performance artist who uses a sewing machine, noise, video, drawings, costumes, puppets, and dance to communicate ideas about domestic life and the need for play every day. His work can be seen at his personal blog and on toy shelves around the world. He has shown and performed his work at the Rhode Island School of Design (RISD) Museum, Last Frontier NYC, Aviary Gallery,

Craftland, Burnside Park, Machines with Magnets, Aurora Providence, The URI Art Gallery, Modern Fuel Gallery, La Plante, and The Sundance Film Festival. Mixer follows in Atrium Café (cash bar). Free, use museum's 7<sup>th</sup> Avenue entrance.

### Studio Design Store and Rack Anchorage

9 a.m. to 6 p.m. Friday-Sunday, Sept. 14-16, Art of the North galleries

An Anchorage Museum Store pop-up project, the Studio Design Store features merchandise by local designers, contemporary prototypes, design publications, house and office wares, and more. New this year is Rack Anchorage, a local showcase of design-to-wear includes limited runs, one-of-a-kind items, handmade and manufactured goods, and designs for the greater good by first-time and experienced makers. Products include exploration of and conversation around identity, diversity and design. Included with museum general admission.

### Learning Lab: Green Infrastructure Panel Discussion

Noon to 1:30 p.m. Friday, Sept. 14, Reynolds Classroom

"Green Infrastructure" incorporates the natural environment and constructed systems that mimic natural processes in an integrated network that benefits nature and people. A green infrastructure approach to community planning helps diverse community members come together to balance environmental and economic goals. However, there are challenges to green infrastructure design in community planning. This panel discussion explores both the benefits and barriers of green infrastructure design in Anchorage, and the potential for including green infrastructure to benefit the local watershed and community wellbeing. Panel members include Tyler Robinson, vice president, Community Development, Real Estate and Planning, Cook Inlet Housing Authority; Tamas Deak, principal, KPB Architects; Jeff Urbanus, watershed hydrologist, Municipality of Anchorage; Lauren Long, coastal conservation specialist, NOAA Office for Coastal Management; John Rozum, senior coastal land use specialist, NOAA Office for Coastal Management. Facilitated by Davin Holen, coastal community resilience specialist, Alaska Sea Grant. \$10, registration required. Boxed lunches available for purchase.

### Learning Lab: Housing Spec(ial)

12:30 to 1:30 p.m. Friday, Sept. 14, Auditorium

Most Anchorage residents have an elaborate story about the epic journey of finding their home, or an emotional story of their extensive and often frustrating search in the city for a seemingly elusive home. This session looks at the cause, expanding the conversation about the availability and interest in new housing types in Anchorage, and the how and why Anchorage's current housing stock exists. Three short presentations demonstrate why and how current housing gets built and include important insights about who besides consumers influence the housing market, including: banks, developers, real estate agents, residential mortgage agents, residential designers, sellers and buyers. Homeowners and seekers discuss the insights during structured discussion times. The concept of *pro forma*, a term used to describe a budget for development, is discussed, offering participants an opportunity to better understand important financial considerations related to residential development and construction. A local real estate agent provides a summation of what is considered 'marketable' and offer potential pitfalls in developing unique or aspirational housing models. After the brief presentations and with a shared understanding of the process, participants will be invited to workshop the residential development inputs to better identify what renters and home buyers want, how to navigate budget and risk, and consider a future housing type is available and desirable. Boxed lunch available for purchase. \$10, registration required

100-Year Camera Workshop

3:30 to 5 p.m. Friday, Sept. 14, Chugach Gallery

Create a camera to document the next 100 years with artist, philosopher, futurist and author Jonathon Keats. Participants should bring an old 35 mm camera to modify (note, camera will no longer be functional as conventional camera after modification). \$10, registration required. Space limited.

Sustainable Northern Shelter

4 to 5 p.m. Friday, Sept. 14, Reynolds Classroom

Learn about healthy, durable and sustainable homes from Aaron Cook from Alaska Cold Climate Housing Research Center. CCHRC builds, tests and monitors housing typologies that incorporate traditional wisdom and 21<sup>st</sup> century technology. Their goal is to aid communities and individuals in designing homes that reflect an understanding of building science, the Northern environment and its people. Program partners include Alaska Housing Finance Corporation and CCHRC. Free. Space is limited, registration required.

Ted-Style Talks: AIGA Women Lead

4 to 6 p.m. Friday, Sept. 14, Auditorium

Ted-style talks celebrating the success of female design leaders in Anchorage. Each short but powerful presentation will focus on addressing the gender disparity and vital discourse facing professional women—while empowering and celebrating our local community. Hosted by AIGA Alaska and part of the AIGA Women Lead initiative. Free, use museum's 7<sup>th</sup> Avenue entrance.

Design Week-END Happy Hour

5 to 6 p.m. Friday, Sept. 14, Muse

Grab a quick refreshment and connect with pals before Friday evening's featured speaker designer Keely Colcleugh. Free, food and beverages extra.

Anchorage Design Week Featured Speaker: Keely Colcleugh, Kilograph

6 p.m. Friday, Sept. 14, Auditorium

Keely Colcleugh is a designer with more than 18 years of experience in the fields of architecture, graphic design, film, visualization and animation. She has worked with leading architecture and design practices around the world, including Rem Koolhaas of OMA, an international practice operating within the traditional boundaries of architecture and urbanism, and AMO, a research and design studio that applies architectural thinking to domains beyond, Bruce Mau Design, Skidmore Owings & Merrill, and Ateliers Jean Nouvel. She has also worked as a previsualization and visual effects artist for feature films such as *Iron Man* and *Superman Returns*. Colcleugh holds a professional bachelor's degree in architecture from McGill University and a master's degree from the Southern California Institute of Architecture. Included with museum Polar Nights admission.

DIY Design Workshop: Ski Graphics

10 a.m. to 1 p.m. Saturday, Sept. 15, Art Lab + A Street Patio

Learn the history of ski design from local ski enthusiasts and the basics of graphic design from industry professionals, then use your newfound knowledge to apply DIY ski graphics on a set you keep as art. Presenters include Alex France, AIGA Alaska; Gemma Amorelli, Triangle Shirts Alaska; Maeve Nevins-Lavtar, Municipality of Anchorage and former competitive freeskiier; and Karen Larsen, Creative Space. Hosted by AIGA Alaska. \$50, registration required. Materials and instruction provided.

### COMP[act] Launch Event: Fairview Housing Design Competition

10 a.m. to noon Saturday, Sept. 15, Chugach Gallery

Learn about the COMP[act] competition, a design challenge seeking innovative, middle-income housing solutions for Fairview infill lots offering a total of \$9,000 in awards for six shortlisted teams. Teams are comprised of a minimum of three individuals: a designer, a builder and a Fairview resident. With a vision to reinterpret future Anchorage housing with realistic designs, this open competition will have a Call for Registration Aug. 31 through Sept. 30, with Round 1 conceptual designs due Dec. 31 and Round 2 submissions for shortlisted teams due in May 2019. The Launch Event is not required but introduces the competition in more detail and includes an optional site tour. Those looking for team members are encouraged to come and find partners. Program partners include Anchorage Economic Development Corporation *Live. Work. Play.*, Cook Inlet Housing Authority, Fairview Community Council, Municipality of Anchorage and the Anchorage Museum. Free.

### Blueprint for Better Cities Panel Discussion

Noon to 1 p.m. Saturday, Sept. 15, Chugach Gallery

Join a panel discussion with civic leaders and architects on the importance of affordable housing and equity for our community and what our city, Anchorage, can do to address them. The 21st century holds greater challenges than ever before. Public health, economic sustainability, climate change, and equity and inclusion are just a few of the concerns civic leaders are working to address daily. Collaboration with creative problem solvers is increasingly key to create a healthier, happier, prosperous and more livable city for the community today and tomorrow. Program partner is AIA. Free.

### Park Place: Downtown Anchorage Parks and Public Spaces

Noon to 2 p.m. Saturday, Sept. 15, lawn

Park Place is a monthly summer park program exploring Anchorage's history, people and community through neighborhood parks. Held the third Saturday each month from May through September, the program features free activities, games and entertainment with food available for purchase. This month focus is downtown Anchorage parks, public spaces and Welcoming Anchorage events. Free, food for purchase.

### Anchorage Design District: Welcoming Anchorage

Noon to 3 p.m., Saturday, Sept. 15, B Street between 5<sup>th</sup> and 6<sup>th</sup> avenues

Design and equity are the focus of the Design District activities on B Street. Join the museum and Bridge Builders for a series of cultural performances celebrating Anchorage's diverse community. Free, food available for purchase from local food trucks. After the Design District event, head down to the Anchorage Downtown Transit Center for the opening reception for the Anchorage Museum installation *Librería Donceles*, an itinerant, Spanish-language bookstore that will also serve as a community gathering place. Meet New York-based artist and educator Pablo Helguera, who created *Librería Donceles* in response to the scarcity of Spanish language books available to the millions of Spanish speakers in the U.S. Enjoy Mariachi music, readings and refreshments. *Librería Donceles* is on view from Sept. 15, 2018, through Jan. 6, 2019.

### Anchorage Design Week Talk: 21\_21 DESIGN SIGHT

1 to 2 p.m. Saturday, Sept. 15, Chugach Gallery

Learn about the work, mission and philosophy of 21\_21 DESIGN SIGHT, a design museum in midtown Tokyo, Japan, devoted to holding exhibitions around the theme of "everyday life" and multidirectional programming such as talks and workshops. Free.

Housing Symposium v2.0: Accessory Dwelling Units

2 to 4:30 p.m. Saturday, Sept. 15, Chugach Gallery

Join this informal community conversation around accessory dwelling units (ADUs), colloquially referred to as mother-in-law apartments. Anchorage recently adopted policy changes ADUs and urban fabric impact is yet to be realized. Data visualization analysis and a multi-sector roundtable conversation will capture more than the technical complexities and address the human wellness needs at the individual, neighborhood and community level. Program collaborators include Anchorage Design Forum, Municipality of Anchorage and Anchorage Museum. Free.

Tech + Clothing Preview

2 to 3:30 p.m. Saturday, Sept. 15, Auditorium

See the clothing designs and prototypes created by Cook Inlet Tribal Council high school camp students. Free.

DIY Jewelry Workshop

2 to 3:30 p.m. Saturday, Sept. 15, Reynolds Classroom

Learn to make pom-pom earrings at this interactive class hosted by Turnagain Mud Co. \$20, registration required.

Sound Design Workshop: Eco-Acoustics Interactions

3:30 to 5 p.m. Saturday, Sept. 15, Reynolds Classroom

Discover the sonic experiential potential of natural materials through eco-acoustic resonance techniques. Alaska composer Matthew Burtner presents the concepts behind eco-acoustics followed by a participatory exploratory activity. Program partners include Ecosono and the Alaska Design Forum. Free.

Anchorage Design Weekend Talk: Prototyping Tomorrow

4 to 5 p.m. Saturday, Sept. 15, Auditorium

Artist and critic Jonathon Keats discusses visionary architecture as an exploratory practice that presents society with options for future action. He discusses the work of Buckminster Fuller, Paolo Soleri and other 20th century visionaries whose hypothetical cities have provoked collective consideration of ways in which to change the world for the better. He also offers an account of his own forays into prototyping the future, such as remodeling cities to emulate microbial communities and enlisting plate tectonics to optimize national boundaries. His talk will be followed by a discussion with Julie Decker about visionary architecture, the Alaska landscape and the anthropocene. Free.

Anchorage Design Week Featured Speaker: Randy Hunt, Artsy

5 p.m. Saturday, Sept. 15, Auditorium

Randy J. Hunt is head of design at *Artsy*, an online marketplace, where he leads a team of designers who define and realize *Artsy's* path to be the best place to buy, sell, and learn about art. Previously he was vice president of design at *Etsy*. Hunt is the author of *Product Design for the Web*, which explores the evolving discipline of product design for today's software-driven world. He also co-founded *Supermarket*, a curated design marketplace, founded *Citizen Scholar Inc.* and worked at *Milton Glaser Inc.* He is an active writer, lecturer, critic and visiting designer at many colleges and universities. Hunt serves on the AIGA board of directors of AIGA. Hunt will sign copies of his book (available for purchase) after the event. Free.

PechaKucha Night Vol. 4

6:30 p.m. Saturday, Sept. 15, Chugach Gallery

PechaKucha is a Japanese word for chit-chat. PechaKucha Night is lively, rapid-fire presentation format that celebrates a wide variety of local creative work. Architects, artists, industrial designers, photographers and other creatives present and discuss 20 images, with each image shown for just 20 seconds. In contrast to a design lecture, PechaKucha is a way for the local community to come together around informal design discussions. Program partners include Alaska Design Forum and the official PechaKucha 20x20 global network. Free, cash bar.

### Minecraft Build Battle

11:30 to 1 p.m. Sunday, Sept. 16, Atrium

Enjoy building in Minecraft or other sandbox programs? Join us for a live "build battle." Contestants receive a surprise topic to build within a limited amount of time. Work is streamed live on the large screens in the atrium. Prizes awarded. Program partners include MCG Architects, Alaska Design Forum, STREAM Academy and Anchorage Museum. Registration recommended to secure a time slot. Included with museum admission.

### Urban Food Tour: Design Your Harvest

12:30 to 3:30 p.m. Sunday, Sept. 16

Growing a resilient and healthy food system can bring many benefits including reduced hunger, new jobs, economic development, self-sufficiency and community pride, to name a few. Join this guided tour to check out urban Anchorage's unique food spaces and places. Learn design tips, tricks and techniques that address food production challenges that make this city distinct. Learn about the new university-based Food Research, Enterprise and Sustainability Hub (FRESH) latest initiatives and explore the collective potential for an urban farm in Anchorage during the tour. This facilitated tour includes transportation. Pick-up and drop-off location: Anchorage Museum. \$75. Space is limited, registration required.

### Electric Guitar Design/Build Workshop

2 to 5 p.m. Sunday, Sept. 16, Reynold's Classroom

Explore electric guitar forms and functions. Learn about electric guitars, gain an understanding on your ideal design, and leave the workshop ready to wake the neighbors. Free. Materials and instruction provided.

### Cultural Innovations: Appreciation or Appropriation

2 to 3:30 p.m. Sunday, Sept. 16, Spark!Lab

Build a working understanding of cultural appropriation. Engage in discussion of the impact of cultural appropriation in design and build a toolkit or resources for your practice. Look closely at the diverse vessels in the Smithsonian Arctic Studies Center that highlight innovative designs developed by Alaska Native cultures. Consider how an object's design is shaped by the parameters of the physical environment, the assortment of resources available and the desired function. Discuss the challenge of utilizing the design style and processes of minority cultures in your practice without committing cultural appropriation. \$10, registration required.

### Appropriation versus Appreciation Roundtable

3:30 to 5 p.m. Sunday, Sept. 16, Chugach Gallery

How do we maintain the integrity of Alaska Native art in a design ecosystem that frequently requires non-Native designers to produce Alaska Native design elements? AIGA and the Anchorage Museum host an open roundtable to discuss design equity and inclusion, challenge

expectations of diversity, and advance conversations about cultural resilience in our community. Free.

Anchorage Design Week Featured Speaker: Antoinette Carroll, Creative Reaction Lab  
5 p.m. Sunday, Sept. 16, Auditorium

Antionette D. Carroll is the founder, President and CEO of Creative Reaction Lab, a nonprofit social enterprise that educates, trains, and challenges cities to co-create solutions to design healthy and racially equitable communities. Within this capacity, she pioneered a new form of creative problem solving called Equity-Centered Community Design. Her personal mission in life is to challenge standards, make change, and champion approaches resulting in foundational and community impact. Carroll is a TED Fellow, 4.0 Schools Fellow, Next City Vanguard, 2017 *Essence Magazine* #100 Most Woke Woman, Subject Matter Advisor for Rockefeller Foundation's *100 Resilient Cities*, *StartingBloc* Fellow, and an American Express/Ashoka Emerging Innovator. She is currently serving as President Emerita of AIGA St. Louis and is co-founder of the Design + Diversity Conference. Book signing after the talk (books available for purchase). Included with museum general admission.

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### **ABOUT THE ANCHORAGE MUSEUM**

The largest museum in Alaska, the Anchorage Museum at Rasmuson Center tells the true story of the North by connecting people, expanding perspectives and encouraging global dialogue about the North and its distinct environment. Learn more at [anchoragemuseum.org](http://anchoragemuseum.org).

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