

Crafts Weekend 2010

Entry Form # _____

Deadline for Entries: March 26, 6:00 p.m.

Artist _____

Address _____

City _____

State _____

Zip _____

Day Phone _____

Email _____

Mail entry to:
Anchorage Museum Shop
Attn: Adam Baldwin
625 C Street
Anchorage, Alaska 99501

FOR ANCHORAGE MUSEUM SHOP USE ONLY

Entry received _____

Entry picked up _____

Slides _____ CD _____

Entry mailed _____

Postage/insurance _____



ANCHORAGE MUSEUM AT RASMUSON CENTER
625 C Street, Anchorage, AK 99501
www.anchoragemuseum.org

NON PROFIT
ORGANIZATION
U.S. POSTAGE
PAID
Anchorage, AK
Permit #84



Art Potpourri 2010

July 1 - August 31

Crafts Weekend 2010

November 26, 27, 28

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Art Potpourri 2010

ENTRY CHECKLIST

ARTIST/CRAFTSPERSON

- Completed entry form (on reverse side)
- Resume, artist statement or brochure
- 5 quality slides or 5 digital images on CD (PC-compatible jpegs)
- Statement on demonstrating your craft
- Price list
- Return postage including insurance fees for entries to be returned by mail

AUTHOR/ILLUSTRATOR

- Completed Entry Form (on reverse side)
- Copy of Book or Galley Proof
- Return Postage including insurance fees for entries to be returned by mail

Art Potpourri 2010

Art Potpourri is held July 1-Aug 31 at the Anchorage Museum and spotlights selected Alaska artists, craftspeople, authors and illustrators. Participants will display, demonstrate and sell their work to museum visitors. We invite you to submit your entry for this highly anticipated annual museum event.

The number of days an artist may participate in this event will be included in the acceptance letter. Artists may request specific days on a first-come, first-served basis. For the event, artists are expected to be at the museum from 10:00 am to 6:00 pm. It is very important for artists to adhere to these event hours. The Anchorage Museum Shop reserves the right to schedule artists and to assign their table location.

Crafts Weekend 2010

Crafts Weekend is held Nov. 26-28 at the Anchorage Museum and is a juried crafts show open to artists who are residents of Alaska. The museum's atrium and selected spaces will provide the backdrop for approximately 45 artists' booths. This event is held in conjunction with the ReadAlaska Book Fair, which features Alaska authors, illustrators, small presses and independent publishers. Together these events have become a tradition in celebrating the arts in our community and mark the opening of the museum's holiday exhibit.

Artists will be required to be on-site during the entire 3-day event to sell their craft. Artists are expected to be at the museum from 10:00 am to 6:00 pm. It is very important for artists to adhere to these event hours.

**For more information on Art Potpourri or Crafts Weekend
contact Adam P. Baldwin at 907.929.9254 or abaldwin@anchagemuseum.org**

ENTRIES

Entries will be juried based on the submission of five quality slides or digital images that best represent the artist's current work. Each slide must be clearly labeled with name and medium of work. Digital images must be on PC-compatible CD in a jpeg format with maximum dimensions of 400 pixels on longest side, at 72 dpi. The highest quality slides will be selected for use in promotional materials for this event. Authors must submit actual copies of the book or books they intend to sell.

The jury will select participants based on the following criteria: quality of work, artistic integrity, interesting demonstration of your craft, marketability and price levels. All entrants will receive a letter of acceptance or non-acceptance by April 16.

Deadline for entries submitted to the Anchorage Museum Shop is Friday, March 26 at 6:00 pm. No entries will be considered after this deadline and will be returned unopened. All mailed entries must include postage and insurance fees for return shipping. Once received, each entry becomes the responsibility of the Anchorage Museum and remains so until picked up by entrant or returned via mail through April 23.

ARTIST

Each selected artist needs to bring a 3-part sales receipt book, sales transaction supplies, table top covering, extension cords, display extras, light fixtures, as needed.

All sales will be handled by the participating artist. The Anchorage Museum Shop will take a 25% commission on sales of arts and crafts, and a 20% commission on sales of books.

ANCHORAGE MUSEUM SHOP

The museum will provide two tables, two chairs, and table skirting.

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